

ATTENTION:
AVOID
Never Rec'd by
T.O. ADV. Dept. 6/26/96



E.O. Candy
372-6240
Tommy

R. J. Reynolds Tobacco Company
FIRST QUARTER DPC PROMOTIONS
(only for accounts 100 cartons per week or less)

Date 4-18-96

* Pickets
Account BERNSTEIN

Sub E.O. CANDY & TOB.



Display Packing

Camel FBx
Camel LBx

3 Winston Kg
Winston Bx
Winston LBx
Select FFBx
1 Winston 100

2 Salem Kg
Salem 100
Salem Lt
Salem Lt100

Allocation (cs)

Camel FBx
Camel LBx

Winston Kg
Winston Bx
Winston LBx
Select FFBx

Salem Kg
Salem 100
Salem Lt
Salem Lt100

Displays

30

40

Date Product Shipped

Display Assembly
(timing)

Immediately

Immediately

Immediately

Displays Shipped to
Retail

Immediately

Immediately

Immediately

Packing and shipping
payment if packing is
completed within 2
weeks

28.00 per 12M case
of Live product

28.00 per 12M case
of Live product

28.00 per 12M case
of Live product

* "Voice mail 800-757-8255 mail box #48795 to request payment before
sending out displays.

Note: No more than one DPC display may be sent per order.
These displays may be sold only to accounts 100 cartons per week or less.
Before sending out displays call 800-757-8255 mail box #48795 to request payment.